

# Hardik Agarwal

## UX/UI Designer

+91-9205538968

hello@hardik-agarwal.com

www.hardik-agarwal.com

### Work Experience

UX/UI Designer, PlayShifu

May 2021 - Present

- Worked and launched more than 6+ AR STEM games.
- Contributed towards creating a metaverse and lead the 3D avatar team from concept art to 3D to app integration. Created a system to achieve swappable on avatar to reuse resources and to create unique looking avatars.
- Created & converted normal HUD UI to diegetic/world space UI to support VR devices which lead to increase in user interaction rate by 35% .
- Lead and managed the complete visuals for the games by working with 2D/3D concept artists, animators and developers. Sketched storyboards, mood boards to set up the visual theme for the game. Helped simplify the user experience by creating easy solutions for the kids & flow to play the game without touch interaction via AR.

UX/UI Designer, The Night Marketer

Jul 2020 - Feb 2021

- Created design for more than 8 Websites/apps.
- Redesigned the goverment website (IOVRVF) and worked for user login for both customer and admin panels.
- Communicating with clients as per their requirements and giving them the best solution by pitching them the designs which is respective of their field of work.

UX/UI Designer, Alpino

Apr 2020 - Jun 2020

- Redesigned existing website to showcase the products better and increase the customer reach out.
- Worked on cinema 4D to do renders for products and lighting. Created 3D animation for product reveals.
- Created multiple A+ listings, banners for ecommerce sites like Amazon etc.

### Education

Interaction Design, Pearl Academy

2017-2021

- Professional Diploma in Design
- One of the top scholar of the college
- Pearl Excellance award Winner

BA Hons in English, IGNOU

2017-2021

- BA Hons in English from Indira Gandhi National Open University.

### Achievements

First Runner Up

Jan 2020

ADI, Pune Design Festival 2020

First runner up in user interface design category at the battle of projects ADI (Associations of Designer of India) held at Pune Design Festival 2020.

Pearl Excellence Award

2019-2020

Pearl Academy

Awarded for making it to the pearl excellence list for portraying excellence in various tasks during the academic session.

Top 10 Teams

Aug 2019

Design 360, IIIT Delhi

Ranked amongst Top 10 teams in the overnight UI/UX Designathon held at IIITD

### Skills

#### Design Skills

Typography, Research, Wireframing, Affinity Mapping, Responsive Design, Rapid Prototyping, User Flows, UI/UX/IA, visual design, usability testing

#### Tools

Adobe Creative Suite, Photoshop, illustrator, XD, Premier Pro, After Effects, Figma, Balsamiq, Sketch, Invision, HTML, CSS, Javascript, jquery, Blender, Unity, Motion design, Miro, Framer, zeplin, invision, notion, Spline

#### Soft Skills

Design Leadership, Communication, Collaboration, Creative Thinking, Time Management, Problem Solving, Flexibility